



**CENTER OF MEDICAL PRACTICE**  
Beauty inspired by Russia

Date: February 6, 2023

## Appreciation letter

It was challenging for our clinic to relaunch our business and create a new website because we had lost access to the website due to unfair practices by the previous contractor. Also, the results of our advertising weren't enough to make the clinic more profitable.

In the summer of 2022, we began working with the Uwindi Agency to develop a marketing strategy and create a new website. The agency's team also made and launched internet ads for BBL photo rejuvenation, intimate rejuvenation, laser hair removal, neoplasm removal, and other clinic services.

Uwindi specialists also set up multi-landing pages, call tracking, and analytics based on their own web application. It lets us keep an eye on the calls that come into the clinic from clients, listen to the calls, and judge how well our administrators are doing their jobs.

Today, we receive dozens of calls for our services every day, and the appointment calendar of our doctors is filled weeks in advance! We would like to thank the head of the agency, Konstantin Tesov, and the Uwindi team for their professional work and for achieving our marketing goals for our company.

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Sincerely, Evgeniya Filimonova  
Marketing Director, Medical Practice Center Clinic



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🌐 [c-vp.ru](http://c-vp.ru)

+7 (495) 409-60-09  
+7 (977) 400-60-09

127473, Москва, 2-й Щемилловский переулок  
дом 4, этаж 2, помещение II

📷 @cvp.clinic

✉ [info@c-vp.ru](mailto:info@c-vp.ru)